



# Tobacco Prevention & Control Coalition

A Cameron & Willacy County Coalition  
Effort of Behavioral Health Solutions

[www.unidadtpcc.org](http://www.unidadtpcc.org)

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Willacy - Chair*

*Sandra Ruiz  
Cameron - Chair*

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## Memorandum of Understanding

The Uniting Neighbors In Drug Abuse Defense (UNIDAD) Tobacco Prevention & Control (TPC) Coalition and LaSara ISD agrees to collaborate in an effort to increase the effectiveness and visibility of prevention efforts focusing on tobacco prevention and control providing community-planned, evidence-based comprehensive tobacco prevention and control activities, a School District sector. The UNIDAD TPC Coalition's goal is to educate the communities with expectations to reduce tobacco use, secondhand smoke exposure, and related health disparities among youth and adults.

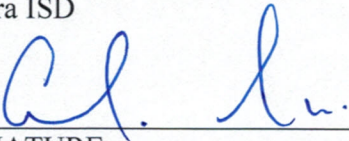
Our commitment to this collaboration will consist of the following:

1. UNIDAD TPC Coalition Staff will coordinate with UNIDAD TPC Coalition members to conduct monthly coalition meetings; notify members in advance of coalition meeting schedules;
2. UNIDAD TPC Coalition Staff will coordinate and provide training specific to coalition functions and focus;
3. LaSara ISD agrees to participate in implementing the Strategic Prevention Framework in an effort to ensure successful tobacco prevention and control activities are rendered. Participation will include:
  - a. Attending meetings related to sub-committee involvement
  - b. Provide assistance with epidemiological efforts
  - c. Provide assistance with media and education efforts



4. The UNIDAD TPC Coalition Staff and LaSara ISD will cooperate fully by:
  - Notifying each other of local events such as health fairs, conferences, and/or celebrations that relate to or are in line with coalition efforts.
  - Offer networking assistance to strengthen prevention efforts in our community.
  - Refer individuals and/or agencies to each other for presentations and applicable resources.
5. All Behavioral Health Solutions of South Texas staff will maintain confidentiality requirements in accordance to Federal Confidentiality rules (42CFR 2).
6. Funding for these services is provided by a grant from the Texas Department of State Health Services and no other fees or cost will be incurred by LaSara ISD.
7. This collaborative agreement will be enforced from **September 1, 2020 through August 31, 2021** and may be amended or terminated by either party by submitting a written request at any time.

Superintendent, Alejos Salazar  
LaSara ISD



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SIGNATURE

10/22/20

\_\_\_\_\_  
Date

\_\_\_\_\_  
**Rosalie Tristan**  
**Co-Chair**  
**UNIDAD Tobacco Prevention & Control Coalition**

\_\_\_\_\_  
Date